

Rep Order# 6837517 Ver# 2 Status Returned Traffic Order# 104980 Printed: 08/02/2012 9:16 AM 1 of 4
 EC'd Yes Last Received: 07/30/2012 4:03 PM
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Agency () GREAT AMERICAN MEDIA Rep Firm
 Advertiser () DEM. CNG. CMP COMM. 3050 K ST NW Sales Office () PHILADELPHIA
 Product Issue WASHINGTON, DC 20007 Salesperson () AMY MCCREARY
 Estimate# 1308 Agency C/P1/P2/E 11/14/1308
 Buyer Katie Keuleman Flight Dates 10/02/2012 - 10/08/2012 Salesperson Phone# 215-568-6540
 Phone# Hiatus Weeks Salesperson FAX# 215-568-1845
 Fax#

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---
 PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$450.00	10/02-10/08	5	1	5	\$2,250.00	
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/02-10/08	5	1	5	\$1,000.00	
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	10/02-10/08	5	1	5	\$5,000.00	
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$1,500.00	10/02-10/08	10	1	10	\$15,000.00	
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/06-10/06	2	1	2	\$750.00	
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/06-10/06	2	1	2	\$1,250.00	
	7	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/07-10/07	1	1	1	\$375.00	
	8	SU	7A-8A	TODAY ON SUNDAY	:30	\$750.00	10/07-10/07	2	1	2	\$1,500.00	
	9	SU	8A-9A	MEET THE PRESS	:30	\$3,000.00	10/07-10/07	1	1	1	\$3,000.00	
	10	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/07-10/07	1	1	1	\$500.00	
	11	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	10/07-10/07	1	1	1	\$500.00	
	12	TU-F,M	9A-10A	TODAY SHOW II	:30	\$750.00	10/02-10/08	5	1	5	\$3,750.00	

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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
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	13	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/02-10/08	5	1	5	\$1,625.00	
	14	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/02-10/08	8	1	8	\$2,600.00	
	15	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/02-10/08	6	1	6	\$2,550.00	
	16	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/02-10/08	5	1	5	\$1,625.00	
	17	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/02-10/08	5	1	5	\$2,125.00	
	18	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/02-10/08	5	1	5	\$1,625.00	
	19	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/02-10/08	5	1	5	\$2,250.00	
	20	TU-F,M	4P-5P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/02-10/08	5	1	5	\$3,625.00	
	21	TU-F,M	4P-5P	NEWS 4 AT 430P	:30	\$725.00	10/02-10/08	5	1	5	\$3,625.00	
	22	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/02-10/08	5	1	5	\$6,000.00	
	23	TU-F,M	630P-7P	JEOPARDY	:30	\$1,300.00	10/02-10/08	5	1	5	\$6,500.00	
	24	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	10/06-10/06	2	1	2	\$1,350.00	
	25	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/02-10/08	5	1	5	\$6,500.00	
	26	TU-F,M	730P-8P	FACE TO FACE	:30	\$900.00	10/02-10/08	5	1	5	\$4,500.00	
	*27	SA	7P-8P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	10/06-10/06	2	1	2	\$1,050.00	
	Station Remark: V2 NOT NA - JEOP/WHEEL AIRS 630-730P											
	28	M	8P-10P	THE VOICE	:30	\$4,000.00	10/08-10/08	2	1	2	\$8,000.00	

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	29	M	10P-11P	REVOLUTION	:30	\$3,200.00	10/08-10/08	1	1	1	\$3,200.00	
	30	W	9P-10P	SVU	:30	\$4,000.00	10/03-10/03	1	1	1	\$4,000.00	
	31	W	10P-11P	CHI FIRE	:30	\$3,200.00	10/03-10/03	1	1	1	\$3,200.00	
	32	SA	8P-9P	NBCPRIME	:30	\$1,200.00	10/06-10/06	1	1	1	\$1,200.00	
	33	SU	530P-830P	SUN NT FB: SD @ N ORLEANS	:30	\$10,000.00	10/07-10/07	1	1	1	\$10,000.00	
	34	SU	830P-930P	NEWS AFTER NFL	:30	\$1,800.00	10/07-10/07	1	1	1	\$1,800.00	
	*35	SU	930P-10P	TBD	:30	\$1,200.00	10/07-10/07	1	1	1	\$1,200.00	
	Station Remark: V2 NOT NA - 930-10P IS JEOPARDY THIS NIGHT											
	36	SU	10P-11P	LAW & ORDER	:30	\$1,200.00	10/07-10/07	1	1	1	\$1,200.00	
	37	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/02-10/08	5	1	5	\$6,000.00	
	38	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/06-10/06	1	1	1	\$1,100.00	
	39	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/07-10/07	1	1	1	\$1,100.00	
	40	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$750.00	10/02-10/08	5	1	5	\$3,750.00	
	41	TU-F,M	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$250.00	10/02-10/08	5	1	5	\$1,250.00	
	42	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	10/06-10/06	3	1	3	\$4,200.00	
	43	SU	1135P-12A	SPORTS NIGHT IN LAS VEGAS	:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
	44	SU	12A-1A	LAW & ORDER	:30	\$225.00	10/07-10/07	1	1	1	\$225.00	

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---REPORT TOTALS---
 Report Totals: 145 / \$134,250.00

---SALES MONTHLY TOTALS---

Oct 12: 145 / \$134,250.00
 Sales Totals: 145 / \$134,250.00
 Station Totals: 145 / \$134,250.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$516,346	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	26%
		KTUV	20%	KTUD	1%	KVCW	2%	KVMY	1%	KVVU	20%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES
 Books NOV12
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---
 CASH IN ADVANCE